

2026 SPONSORSHIP OPPORTUNITIES

CORE

CONNECT





Dear Supporters & Friends,

We are excited to introduce you to Core Connect, Inc.! At Core Connect, we assist residents in under-resourced communities by providing services that build self-sufficiency and foster lasting change. Our mission is driven by three core programs focusing on addressing basic needs, enhancing education, and securing stable housing—key avenues that can either accelerate or hinder a family's progress for generations.

[Core Connect, Inc.](#) was created by the dedicated staff at Columbia Residential Properties in memory of its founder, Noel Khalil, to honor his legacy, vision, and passion. One of Noel's dreams was to expand his work in affordable housing through a nonprofit that could provide comprehensive wrap-around services, creating a long-term pathway out of poverty in partnership with Columbia Residential.

As we embark on this critical journey, our goals include:

- **Generating resources to support our programmatic work.**
- **Supporting basic needs for families.**
- **Launching and supporting education initiatives.**
- **Creating a pipeline to transition families from homelessness to self-sufficiency.**

At the onset, our work will be conducted in tandem with partners and volunteers, with Core Connect serving as the vehicle to access those in need through our partnership with Columbia Residential. In the long term, our efforts will evolve to include direct case management and program execution, ensuring sustained impact and support for the communities we serve.

We are proud to serve as the inaugural Board of Directors Chair and Executive Director, and we are committed to building solutions that endure far beyond our current capabilities. We know that with a collective effort, we can see families become financially stable for generations.

Thank you for your consideration and support.

In the Spirit of Service,



Jennifer Owens
Board of Directors Chair





Aisha Arbuckle
Executive Director



ORGANIZATION MISSION

We assist residents in under-resourced communities with services that build self-sufficiency.



ORGANIZATION VISION

Every family in the communities we serve is financially stable.

OUR PROGRAMS



ETC

Education to the Core

Core Connect Inc. provides college & university scholarships for graduating high school seniors. Additionally, because we know education is not just within the walls of learning institutions, our work supports access to supplemental education through targeted partnerships with summer camp programs, topic-based experiences for youth and more.



C.O.R.E

Centering Our Resources Efficiently

C.O.R.E. is our signature program with a focus to help families meet basic needs. C.O.R.E. provides rent, utility, and food assistance (including access to fresh foods and community gardening programs) to help families who may be struggling to make ends meet or may be experiencing food insecurity. Research shows that when families have the resources to meet basic needs such as housing, food, and healthcare, parents and guardians experience less stress, which allows them to provide the support children need to become healthy, productive adults who contribute positively to society.



HTC

Housing to the Core

Core Connect's housing initiatives increase access to affordable units that reduce homelessness through partnerships with nonprofits and housing developers. Core Connect serves as the oversight agent to ensure case management services for those transitioning from homelessness are effective, efficient, and properly executed to promote long-term self-sufficiency and decrease recurring homelessness.

2026 SPONSORSHIP LEVELS & BENEFITS

SUPPORT LEVEL NAME	Generational Wealth Presenting Sponsor	Housing	Education	Basic Needs	Financial Literacy	Partner
EXCLUSIVITY	\$100,000	\$50,000	\$25,000	\$10,000	\$5,000	\$2,500
Exclusive visibility as a 2026 Core Connect, Inc. Presenting Sponsor for 12 months.	🏠					
No industry competitors will be listed at this level.	🏠	🏠				
Company mentioned in press releases for 6 months.	🏠	🏠				
MISSION-BASED BENEFITS						
Stabilizes and maintains housing for the corresponding number of low-income families to prevent homelessness and eviction.	20	15	10	5		
Satisfies the costs of registration fees for summer camp, after school and S.T.E.A.M focused programs for the corresponding number of children/families.	25	20	15	5		
Provides funds to host the annual Senior Citizens Thanksgiving gala. <i>*Company volunteer opportunities available.</i>	🏠	🏠	🏠	🏠		
Supports the corresponding number of students via the Noel Khalil Scholarship Fund to provide financial assistance to low-income high school and college attendees to leverage education as a pathway out of poverty.	20	15	10	5		
Supports the launch of a community garden program to promote plant-based food and cooking classes for healthy food consumption for low-income families.	🏠	🏠	🏠	🏠	🏠	🏠
Provides funds to implement Core Connect's annual Adopt a Family holiday events and back to school drives. <i>*Company volunteer opportunities available.</i>	🏠	🏠	🏠	🏠	🏠	🏠
EXPOSURE-BASED BENEFITS						
Company logo with hyperlink to website on Core Connect website.	🏠	🏠	🏠			
Logo placement on organization launch event signage, virtual program, and screens.	🏠	🏠	🏠	🏠		
Company name listing on Core Connect website.					🏠	🏠
# of tickets to inaugural Core Connect, Inc., launch event (date to be announced).	20	15	10	5	2	2
# of social media mentions (Linked In and Instagram).	15	10	5	2	2	
Opportunity to place branded items in swag bags at launch event.	🏠	🏠	🏠	🏠	🏠	
Inaugural launch event E-Program Book Ad: Full Page.	🏠	🏠				
Inaugural launch event E-Program Book Ad: Half Page.			🏠	🏠		
Inaugural launch event E-Program Book Ad: Quarter Page					🏠	

CONFIRM YOUR SPONSORSHIP BY SEPTEMBER 30, 2026 TO FULLY LEVERAGE

YOUR PARTNER BENEFITS. Sponsorships support programs and services through **December 2026.**

Customized packages are available. Please contact **Aisha Arbuckle**, Executive Director, at aarbuckle@coreconnectinc.org or call **470-451-0607** ext. 194.



2026 SPONSORSHIP LEVELS & BENEFITS

Please print/type information exactly as it should appear on printed and web materials.
To ensure inclusion on marketing materials submit confirmation by **September 30, 2026**.
Commitments may be satisfied by **November 30, 2026**.

Name:
Company/Organization:
Mailing address
City, State, Zip:
Phone:
Fax:
Email:

Contact for Corporate Sponsor Logos *(if applicable)*:

Name:
Phone & Email:

Total Support Amount:

Payment Options: Check *(enclosed)* Visa / AMEX / MasterCard *(Circle One)*
 Invoice me. I will pay by _____ I will pay online at www.coreconnectinc.org/donate

Name on Card:		
Credit Card #:		
Billing Address:	Security Code:	Exp. Date:
Billing City, State, Zip:		

Signature: _____ **Title:** _____ **Date:** _____

Please make checks payable to **Core Connect, Inc.** To make your commitment, return a completed form to the address below. You may pay securely online, at www.coreconnectinc.org/donate. To customize a package or discuss your sponsorship interest contact **Aisha Arbuckle**, Executive Director, by phone **(404) 491-1807** or email aarbuckle@coreconnectinc.org. **CONFIRM YOUR SPONSORSHIP BY SEPTEMBER 30, 2026 TO FULLY LEVERAGE YOUR PARTNER BENEFITS.**

Core Connect, Inc.
Attn: Fundraising Department • 1718 Peachtree Street NW
Suite 684 • Atlanta, GA 30309

